

ANTI-
BULLY
ING



FROM THE DIANA AWARD

BASILDON ACADEMIES_

BRONZE LEVEL
ANTI-BULLYING
ACCREDITATION REPORT



A black and white portrait of a woman with short, curly hair, smiling and resting her chin on her hand. The background is dark. The text is positioned to the right of her face, and her signature is at the bottom right.

"EVERYONE
NEEDS TO
BE VALUED.
EVERYONE
HAS THE
POTENTIAL
TO GIVE
SOMETHING
BACK."

Diana



ABOUT THE DIANA AWARD_

The Diana Award is a charity legacy to Diana, Princess of Wales' belief that young people have the power to change the world for the better. Since 1999, over 45,000 young people have been recognised with a Diana Award for making an outstanding difference in their communities across the globe.

Our Programmes

The Diana Award



Awarding exceptional young people for selflessly creating and sustaining positive social change

Anti-Bullying



Engaging young people to change the attitudes, behaviours and culture of bullying by building skills and confidence to address different situations, both online and offline.

Mentoring



Building the resilience and character of young people by providing guidance in decision making, active citizenship, life and career skills



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ABOUT_

ANTI-BULLYING ACCREDITATION SCHEME

Over the period of January 2018 - July 2018, this school has worked in partnership with The Diana Award Aftercare & Accreditation department, to strengthen and evidence their Anti-Bullying Ambassador work, using a peer-led and whole school approach. With the publication of this final report, we are delighted to confirm that this school has successfully completed the Bronze Accreditation Level.

ACCREDITATION LEVEL

Bronze

SCHOOL

Basildon Academies - Lower Academy
Wickford Avenue
Pitsea
Basildon
Essex
SS13 3HL

STAFF LEAD

Suzanne O'Neill,
Senior Leader for KS4 Student Development & Welfare

STUDENT LEADERS

Alana & Jennifer (leaders), Aspen (deputy).

ANTI-BULLYING AMBASSADORS

40 across the lower and upper academy

ANTI-BULLYING AMBASSADOR TRAINING

2017



AMBASSADORS_

ROLES_

The Anti-Bullying Ambassadors were quick to establish themselves in their roles, working in association with the Anti-Bullying Respect Mentors, with clear differentiation of their roles. This made it easy for other students to approach them for appropriate support and guidance.

Anti-Bullying Ambassadors;
Focusing on building a preventative campaign that will increase the culture of kindness and empathy in the school, whilst offering interventionist support if bullying incidents were to present itself.

Anti-Bullying Respect Mentors;
Supporting students and building self-esteem and emotional resilience.



CHARTER_

The Anti-Bullying Ambassadors at Basildon Academy felt that that Anti-Bullying Policy was not easy for students to understand, so they designed their own student-friendly Anti-Bullying Charter, which helped all students in the school to connect and take accountability for the culture in the school.

Charter for all

- Treat others as you wish to be treated: fairly, with dignity and without discrimination.
- Report bullying, of yourself, or others, to someone you feel comfortable with.
- Use social networks appropriately and to spread positive messages.
- Use appropriate, language at all times and especially when referring to someone's race / gender / religion / sexuality / belief / ability.
- Channel all your efforts into something worthwhile.

Student Leadership meeting calendar

March	Mon	Tue	Wed	Thur	Fri
5th	6th	7th	8th	9th	
12th	13th	14th	15th	16th	
19th	20th	21st	22nd	23rd	
26th	27th	28th	29th		
April	1st	2nd	3rd	4th	5th
8th	9th	10th	11th	12th	13th
16th	17th	18th	19th	20th	21st
24th	25th	26th	27th	28th	29th
May	1st	2nd	3rd	4th	5th
8th	9th	10th	11th	12th	13th
16th	17th	18th	19th	20th	21st
24th	25th	26th	27th	28th	29th
June	1st	2nd	3rd	4th	5th
8th	9th	10th	11th	12th	13th
16th	17th	18th	19th	20th	21st
24th	25th	26th	27th	28th	29th
July	1st	2nd	3rd	4th	5th
8th	9th	10th	11th	12th	13th
16th	17th	18th	19th	20th	21st

UNICEF Steer group: James Fitter
 Respect Ambassadors: Alana Jones
 Student Voice: Simon Quintance
 Health Ambassadors: Sharon Harper-Pearman
 Leadership Collaboration meeting: All parties
 Cross site Collaborations: All Parties

RSAs
 Anti Bullying
 Whole School
 Upper
 More dates TBC
 Dates TBC

COLLABORATION_

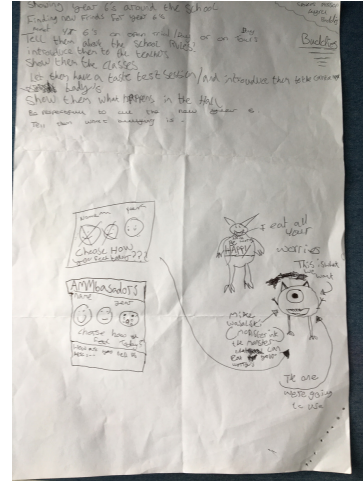
When planning their future meetings and action planning, the Anti-Bullying Ambassadors showed a commitment to collaborating with other teams and external contacts to strengthen their Anti-Bullying work.

They even used the initiative to gain support from a local UNICEF representative.

YEAR 6 SUPPORT_

The Ambassadors spent time mapping out their ideas on how best to support and integrate the new Year 6's into the school.

This is always a great role for the Ambassadors to take responsibility for, because support, motivation and a clear picture of the culture of a school should be apparent from a student's very first day!



STAFF_

ANTI-BULLYING PLEDGE_

Lead staff member, Suzanne O'Neill, was quick to devise a plan of action after attending the Anti-Bullying Ambassador training. She clearly mapped out what she had learnt at the training event and proposed , to the other staff members, what she could envisage the new Anti-Bullying Ambassador team working towards.

Getting other staff members on board with your Anti-Bullying campaign can prove invaluable in sharing the load and committing to a whole school approach. Getting the Senior Leadership Team involved and in full support of the campaign is crucial to the success.

Who are we looking for?

Caring Role models who will be there for you when you need their support.

Why are we looking for them?

To help be a voice to those who cannot speak for themselves, to show that they care for those who feel they have no one else they can turn to, to make sure they are safe both physically and mentally.

What are we going to do for our school?

- Application form for students wishing to be part of the Respect Ambassador team.
- Badges to be made
- Interview dates to be set up
- Lead girl and Lead boy respect ambassadors to be chosen and to take part in at interviews
- Two weekly meetings to be arranged
- Ideas on how to raise money and what we going to do with the money to win the Princess Diana awards
- Basildon respect ambassador logo to be designed (Art Dept.)
- Basildon respect ambassador motto to be created (English Dept.)
- Award the logo and Moto to be part of a competition and VIVOS for first second and third prizes.
- An idea box to be set up so that all students can put forward any ideas that they want us to consider for the Diana awards
- Antisocial and Behaviour Respect Policies that are student friendly to be created and agreed by students.

WHOLE SCHOOL_

ASSEMBLIES_

The Anti-Bullying Ambassadors have shown that their personal development in areas such as public speaking and campaigning have gone from strength to strength. The Anti-Bullying Ambassadors have lead various assemblies, directed at the whole school, in addition to a seperate staff assembly.

Positive messages about Respect were delivered, with the aim of creating a united, empathetic and considerate school. This is a really great was to ensure that bullying is prevented through inspiring a positive culture in and around the school.

The Ambassadors also focused on building their peers emotional resilience and self-esteem, which would have many individual positive benefits for those who are experiencing friendship turmoil, exam stress or other difficult personal circumstances.



THE BUBBLE_

The Bubble is a safe space which allows students who need a quiet place to sit or an empathetic ear to listen to any worries they may have.

The Anti-Bullying Ambassadors have played a big role in staffing The Bubble, giving up their lunch times to support students who need some guidance.

Offering a safe space is a really encouraging way to reassure students that there is always someone to talk to, no matter what the worry is. Having the Ambassadors run this safe space will allow the other students to relate and feel comfortable discussing their worries.

NOTICEBOARD_


Using photos taken at the Anti-Bullying Ambassador training day and other positive and inspiring materials, the Anti-Bullying Ambassador team created a notice-board to display their work and campaign aims.

Being as visible as possible with your campaigning around the school building, will help to reiterate that bullying is not tolerated and it will also ensure that the support on offer for those who are experiencing bullying, is accessible for everyone and easy to reach.



TECHNOLOGY_

Snippet from School Webpage:



UPSKILL TRAINING FOR ANTI-BULLYING AMBASSADORS

Published 20/03/18

Students from the Upper Academy recently took part in an Anti-Bullying 'Upskill' training day.

[Read More](#)

Students from the Upper Academy recently took part in an Anti-Bullying 'Upskill' training day.

Our Anti-Bullying Ambassadors were joined by students from neighbouring schools and together they took part in interactive sessions led by Paul & Harry from the Diana Award - Anti-Bullying Programme.

The purpose of the training was to help further develop skills in conflict resolution, online safety and public speaking. Working alongside our guests from the local community gave our team a fantastic opportunity to share good practice and learn how other ideas have been implemented.

"The sessions were a great way for us to make new friends and to share ideas" said Year 11 student *Jasmine Hunt*, adding: "Be inspired by others".

"Young people can change the world, is part of the Anti-Bullying Programme ethos, I feel really inspired by those words" commented *Aqeen Rajack* - Year 11

Harry Bennett, from the Diana Award Team commented: "It's great to see primary and secondary schools from the local area coming together to develop new ways to tackle bullying. This event had such a positive atmosphere and I hope that can be taken back into all their schools".

The Anti-Bullying Ambassador programme is part of the charity, The Diana Award. The Diana Award was founded as a legacy to Diana, Princess of Wales' belief that young people have the power to change the world for the better.

Over the years the Academies staff and students have worked closely with the Diana Award team supporting their national Anti-Bullying campaign. Through guidance and training, initiatives have been implemented within the school including 'The Bubble' which is a room designed to offer a sanctuary to students requiring support.

For more information about the Diana Award Anti-Bullying Pro <http://www.anti-bullyingpro.com/the-diana-award>

[Click here](#) for photos of the training day.

Just like with visibility around the school, it is important to show your dedication to Anti-Bullying in various formats on and offline. Basildon Academy ensured that details of the Anti-Bullying training day were shown on their School website. A great showcase of the team's work for students, staff and parents alike.

REVIEW_

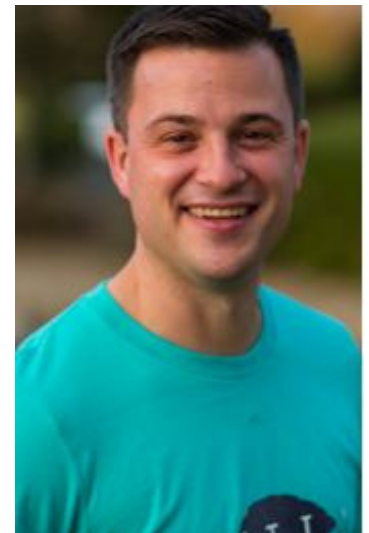


We have seen a huge commitment from the Basildon Academy Anti-Bullying Ambassadors and staff alike, over the past few months. We have been really impressed with the dedication to the campaign and their clear understanding of what peer-led support, prevention and intervention should look like in their school.

Well done to all involved and keep up the incredible commitment to Anti-Bullying work next academic year.

Eleanor Marsea (on behalf of Harry Bennett),
Aftercare & Accreditation Coordinator
The Diana Award

It is clear that youth voice has been implemented really well at Basildon Academies across all the areas for accreditation: Ambassadors, Staff and Whole School. The development and use both of a Student Charter and Intervention Procedure that has been designed and agreed by the Anti-Bullying Ambassadors shows youth empowerment and application to benefit the whole school. Staff have been involved in all aspects of meetings, planning and supporting the execution of the work the Anti-Bullying Ambassadors wish to implement. It has also been good to see the actions being planned by the Anti-Bullying Ambassadors involving other departments from the school: art for logo design and english for composing a motto.



Particular strengths to note from the campaign work have been addressing racism and cyber bullying. I note that there have been plans to address LGBT work in further detail and I look forward to seeing this come into fruition.

One unique development has been the Anti-Bullying Ambassadors work in discussing what respect and resilience means and it is clear that this comes from the young people. Good luck in the next steps of your campaign work!

Paul Hanmore, Training Manager
The Diana Award

The Diana Award is a charity legacy to Diana, Princess of Wales' belief that young people have the power to change the world.

Get Involved

Please get in contact with us to find out more



/AntiBullyingPro



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Contact: Eleanor Marsea
Aftercare & Accreditation Coordinator at The Diana Award
eleanor.marsea@diana-award.org.uk | 020 3934 2169 (Ext. 2007)