

# 6

# FORM

## BTEC Level 3 National Diploma

# BUSINESS STUDIES



Subject Information Sheet



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### What is a BTEC National Diploma?

Young people taking their first steps towards a new career need the right blend of technical and academic skills in order to become the highly skilled, work-ready individual's employers and universities look for. BTEC Business will give you the opportunity to learn and understand the fundamental business and entrepreneurial knowledge and skills associated with working within a business enterprise.

This course is equivalent in to two A Levels and **forms part of our Business Pathway**. You can study this alongside one other qualification. Financial Studies would be our recommendation, but the choice is yours.

### Course Content and Assessment:

8 units of which 6 are mandatory.

- Unit 1 - Exploring Business
- Unit 2 - Developing a Marketing Campaign (External)
- Unit 3 - Personal and Business Finance (External)
- Unit 4 - Managing an event
- Unit 5 - International Business
- Unit 6 - Principles of Management
- Unit 8 - Recruitment and Selection Process
- Unit 14 - Investigating Customer Service

### Course Overview:

#### Foundation Diploma Units

Unit 1  
Unit 2 (External Unit)  
Unit 3 (External Unit)  
Unit 4  
Unit 8  
Unit 14

#### Additional Units for the National Diploma

- **Unit 4: International Business** - Students will study how UK businesses develop strategies to trade globally. They will also consider the factors that influence the implementation of these strategies.
- **Unit 6: Principles of Management** - Managers are vital to the running of any business; they shape and influence business through their managerial performance and leadership. This unit enables learners to understand how the role of management and leadership in the workplace contributes towards business success.

### Learning Methods:

Learning will be based broadly on discussion, independent research and written coursework. You will complete a variety of flipped learning tasks, group work, research and information gathering to support with coursework deadlines.

Keeping up to date with relevant news will form a key part to this qualification.

### Career Opportunities:

Opportunities to progress to University or Apprenticeships in all areas of Business, Public Relations, Marketing, Recruitment and Finance. The list is endless.

The BTEC Nationals attract UCAS points.

### Entry Requirements:

- Grade 4 or above in English and Maths.
- Ideally a L2 Pass or above in Business Studies.

It would also be beneficial to have studied L2 Business previously but again if this is not the case, applications will be still be considered.

### Staff Contacts

Mrs McCarthy - Assistant Headteacher Key Stage 5

Mrs Boyton - Student Development Champion Key Stage 5

Mr Williams - Head of Department



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