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FORM

Subject Information Sheet



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BTEC Level 3 National Foundation Diploma

BUSINESS STUDIES



What is the BTEC National Foundation Diploma?

Young people taking their first steps towards a new career need the right blend of technical and academic skills in order to become the highly skilled, work-ready individual's employers and Universities look for. This course is the perfect choice for any driven and passionate students who want to further their knowledge of business studies to pursue a career in business or entrepreneurship.

Two additional units to the extended certificate are completed, within this course widening knowledge and skills further. ***This qualification is equivalent to 1.5 A Levels and can be completed alongside an additional qualification also worth 1.5 A Levels.***

Course Content and Assessment:

6 units of which 4 are mandatory.

- Unit 1 - Exploring Business
- Unit 2 - Developing a Marketing Campaign (External)
- Unit 3 - Personal and Business Finance (External)
- Unit 4 - Managing an event
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Additional Units

- Unit 8 - Recruitment and Selection Process
- Unit 14 - Investigating Customer Service

Course Overview:

Extended Certificate Units:

- Unit 1
- Unit 2 (External Unit)
- Unit 3 (External Unit)
- Unit 8

Additional Units for the National Foundation Diploma

- **Unit 4: Managing an event** - Students will work as part of a small group to plan, coordinate and manage a business or social enterprise event and evaluate the skills gained.
- **Unit 14: Investigating Customer Service** - Students will study how excellent customer service contributes to business success. Students will have the opportunity to develop their customer skills.

Learning Methods:

Learning will be based broadly on discussion, independent research and written coursework. You will complete a variety of flipped learning tasks, group work, research and information gathering to support with coursework deadlines. Throughout the course, you will undertake practical assessments and develop a wealth of transferable, high-level skills that both higher education institutions and employers are looking for.

Career Opportunities:

Opportunities to progress to University or Apprenticeships in all areas of Business, Public Relations, Marketing, Recruitment and Finance. The list is endless.

The BTEC Nationals attract UCAS points.

Entry Requirements:

- Grade 4 or above in English and Maths.
- Ideally a L2 Pass or above in Business Studies.

It would also be beneficial to have studied L2 Business previously but again if this is not the case, applications will be still be considered.

Staff Contacts

Mrs McCarthy - Assistant Headteacher Key Stage 5

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